

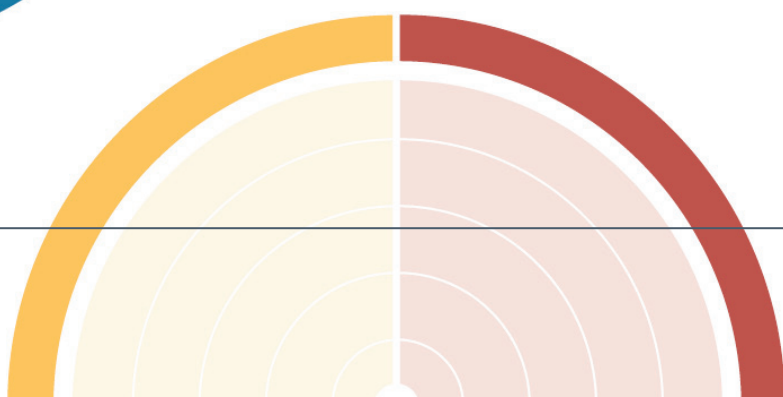
Know what motivates

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## EASI - your management tool

Quickly find out what motivates employees

Save time to identify potential and develop others





## Testimonial

EASI is a valuable tool for managers because it:

Helps to identify what motivates employees.

Shows the relation between actual behavior and motivation.

In coaching and mentoring situations EASI has proven itself most useful in conflict situations, performance improvement, motivation guidance and career planning.

EASI is a simple tool to understand, the questionnaire is simple to administer and to complete for the test taker.

Line managers are able to use the reports quickly and effectively.

Both test takers and managers are able to appreciate the insights in the reports quickly.

The development catalogue report is particularly useful for generating ideas on personal development.

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**Head of Learning & Development**  
**Corporate HR, Ascom (Schweiz) AG**

## Your challenge

### Drive high performance

- Identify potential
- Develop potential
- Talent management

### Increase productivity

- Reach organisational goals
- Reduce cost and cut down waste
- Optimize successful procedures

### Ensure high job satisfaction

- Ensure motivation
- Provide good working climate
- Provide clear communication

### Minimize staff turnover

- Ensure both personal and professional development
- Know when to develop
- Identify gap between actual behavior and motivation

## Driving employee development made EASI

The EASI test is a quick and efficient tool that can help you:

### Know how to motivate your employee

- Know what motivates your employee
- Identify your employees motivational style
- Know how your employee is motivated to learn

### Identify your employees behavioral style

- Understand the strengths and pitfalls to a given behavioral style
- Understand different communication styles

### Setting up a development plan

## Application

- ✓ Employee performance appraisal
- ✓ Individual development
- ✓ Coaching
- ✓ Team building
- ✓ Career advice
- ✓ Separate manager and test-taker reports
- ✓ Development catalogue